

ByLines

BOMA GREATER PHOENIX

Media Kit

ByLines is the official newsletter of the Building Owners and Managers Association of Greater Phoenix. It is the number one source for up-to-date information about the association's events, educational opportunities and advocacy efforts.

Members of commercial real estate's premier association rely on ByLines to stay current on the important issues affecting the Greater Phoenix commercial real estate industry. These members manage millions of square feet of real estate.

Advertising Deadlines

Issue/Closing

February

Ad Close: 12/5/10

Material Close: 12/12/10

April

Ad Close: 2/7/11

Material Close: 2/14/11

June

Ad Close: 4/4/11

Material Close: 4/11/11

August

Ad Close: 6/6/11

Material Close: 6/13/11

October

Ad Close: 8/8/11

Material Close: 8/15/11

December

Ad Close: 10/9/11

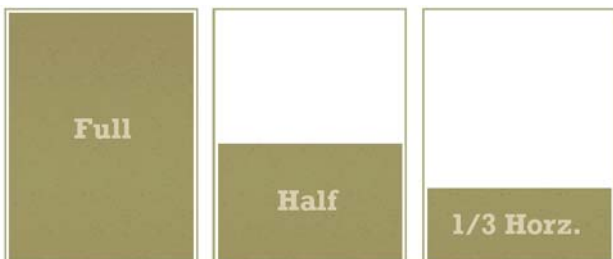
Material Close: 10/16/11

SPECIAL DISCOUNTS

BOMA Greater Phoenix members receive a 10% discount off half and fullpage display advertising.

Mechanical Requirements

Ad Size	Width	Height
Newsletter Trim Size	8.125"	10.875"
Full Page	8.125"	10.875"
1/2 Page Horizontal	7.125"	4.875"
1/3 Page Horizontal	7.125"	3.2"



4-Color Display Magazine Advertising Rates

	1x	2x	3x	4x	5x	6x
Full Page	\$1245	\$1145	\$1045	\$945	\$845	\$745
1/2 Page	830	765	690	615	540	465
1/3 Page	645	590	535	480	425	370
*Sponsor	1495					

*Only one Sponsor per quarter is available. No company can be a sponsor on consecutive issues. Sponsor includes back cover (ad trim size 8.5" tall x 8.125" wide), a logo on the front cover and a ride-along brochure or flyer. Sponsor must be a BOMA Greater Phoenix member. BOMA member 10% discount is already applied to the listed sponsor rate. It is not yet applied to other listed rates. *Arizona Facilities* magazine advertisers may take an extra 10% discount off the listed rate.

BOMA Marketplace Advertising Rates (3.3 inches wide)

	3x (six months)	6x (one year)
1" high	\$285	\$515
2"	510	920
3"	675	1215
4"	780	1405

Display advertiser bonus: Half-Page Display Advertisers Receive 1" Free in Marketplace per Insertion, Full-Page Display Advertisers receive 2" free in Marketplace per Insertion

Contact Us

Telephone: (801) 224-5500
Fax: (801) 407-1602

Email: info@jengomedia.com

Address:
 JENGO Media
 P.O. Box 970281
 Orem, UT 84097-0281

Preferred Materials: Digital files in PC or Mac format. **Acceptable File Types:** PDF, EPS, TIF **Submission:** CD or Email. All images must be 300 dpi. 4-color images must be set to CMYK. Black & white images must be set to grayscale. Proofs: Requested for all 4-color ads. If no proof is supplied, color matching can not be guaranteed. **Full Page Only Bleed:** Add .125" on all sides. **Email Address:** info@jengomedia.com **Shipping Address:** PO Box 970281, Orem, UT 84097 Questions: Telephone 801-224-5500

YOUR CATEGORY HERE

1" Full Color
6 Months (3 issues) \$285
12 Months (6 issues) \$515

2" Full Color
6 Months (3 issues) \$510
12 Months (6 issues) \$920

3" Full Color
6 Months (3 issues) \$675
12 Months (6 issues) \$1215

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4" Full Color
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12 Months (6 issues) \$1405

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YOUR CATEGORY HERE

**TO PLACE YOUR
MARKETPLACE AD**

CONTACT

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